

National Yunlin University of Science and Technology  
Bachelor Program in International Management  
 Course Flow Chart for 2018 Academic Year

(Lecture Hours - Internship Hours - Credits)

| 第一學年<br>1 <sup>st</sup> Academic Year                                                                                                                                                                                                                                                                                                                      |                                                                        | 第二學年<br>2 <sup>nd</sup> Academic Year                             |                                                                    | 第三學年<br>3 <sup>rd</sup> Academic Year |                                    | 第四學年<br>4 <sup>th</sup> Academic Year |                                  |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------|-------------------------------------------------------------------|--------------------------------------------------------------------|---------------------------------------|------------------------------------|---------------------------------------|----------------------------------|
| 第一學<br>1 <sup>st</sup> Semester                                                                                                                                                                                                                                                                                                                            | 第二學期<br>2 <sup>nd</sup> Semester                                       | 第一學期<br>1 <sup>st</sup> Semester                                  | 第二學期<br>2 <sup>nd</sup> Semester                                   | 第一學期<br>1 <sup>st</sup> Semester      | 第二學期<br>2 <sup>nd</sup> Semester   | 第一學期\<br>1 <sup>st</sup> Semester     | 第二學期<br>2 <sup>nd</sup> Semester |
| <p align="center"><b>校共同必修 30 學分(含通識 14 學分)</b></p> <p align="center"><b>General Education Courses: 30 Credits (Including 14 Credits of General Education Course)</b></p> <p align="center">備註:外籍生將依據四年制外籍生校共同必修課程流程圖修習</p> <p align="center">Note: Foreign students should follow the school-required course flow chart for bachelor degree students'</p> |                                                                        |                                                                   |                                                                    |                                       |                                    |                                       |                                  |
| 體育<br>Physical Education<br>2-0-0                                                                                                                                                                                                                                                                                                                          | 體育<br>Physical Education<br>2-0-0                                      | 體育興趣選項<br>Physical Activities<br>2-0-0                            | 體育興趣選項<br>Physical Activities<br>2-0-0                             |                                       |                                    |                                       |                                  |
| 文學與創新<br>Literature and Innovation<br>2-0-2                                                                                                                                                                                                                                                                                                                | 文學與創新<br>Literature and Innovation<br>2-0-2                            |                                                                   | 哲學思考<br>Philosophical Thinking<br>2-0-2                            |                                       | 應用中文<br>Practical Chinese<br>2-0-2 |                                       |                                  |
| 通識課程<br>General Education<br>2-0-2                                                                                                                                                                                                                                                                                                                         | 通識課程<br>General Education<br>2-0-2                                     | 通識課程<br>General Education<br>2-0-2                                | 通識課程<br>General Education<br>2-0-2                                 | 通識課程<br>General Education<br>2-0-2    | 通識課程<br>General Education<br>2-0-2 | 通識課程<br>General Education<br>2-0-2    |                                  |
| 英文溝通實務<br>(一)<br>Practicum in English Communication<br>( I )<br>0-2-1                                                                                                                                                                                                                                                                                      | 英文溝通實務<br>(二)<br>Practicum in English Communication<br>( II )<br>0-2-1 | 英文創作與發表<br>(一)<br>English Presentation and Writing ( I )<br>2-0-2 | 英文創作與發表<br>(二)<br>English Presentation and Writing ( II )<br>2-0-2 | 職場英文<br>Career English<br>2-0-2       |                                    |                                       |                                  |
| 服務學習<br>Service Learning<br>0-2-0                                                                                                                                                                                                                                                                                                                          | 服務學習<br>Service Learning<br>0-2-0                                      |                                                                   |                                                                    |                                       |                                    |                                       |                                  |
| 6-4-5                                                                                                                                                                                                                                                                                                                                                      | 6-4-5                                                                  | 6-0-4                                                             | 8-0-6                                                              | 4-0-4                                 | 4-0-4                              | 2-0-2                                 | 0-0-0                            |
| <p align="center"><b>院共同必修 14 學分</b></p> <p align="center"><b>College's Required Courses: 14 Credits</b></p>                                                                                                                                                                                                                                               |                                                                        |                                                                   |                                                                    |                                       |                                    |                                       |                                  |
| 管理學<br>Management Theory<br>3-0-3                                                                                                                                                                                                                                                                                                                          | 會計學<br>Accounting<br>3-0-3                                             | 統計學(一)<br>Statistics ( I )<br>3-0-3                               |                                                                    | 企業倫理<br>Business Ethics<br>2-0-2      |                                    |                                       |                                  |
| 經濟學(一)<br>Economics( I )<br>3-0-3                                                                                                                                                                                                                                                                                                                          |                                                                        |                                                                   |                                                                    |                                       |                                    |                                       |                                  |
| 6-0-6                                                                                                                                                                                                                                                                                                                                                      | 3-0-3                                                                  | 3-0-3                                                             | 0-0-0                                                              | 2-0-2                                 | 0-0-0                              | 0-0-0                                 | 0-0-0                            |
| <p align="center"><b>專業必修 60 學分</b></p> <p align="center"><b>Program's Required Courses: 60 Credits</b></p>                                                                                                                                                                                                                                                |                                                                        |                                                                   |                                                                    |                                       |                                    |                                       |                                  |

| 第一學年<br>1 <sup>st</sup> Academic Year                         |                                                                     | 第二學年<br>2 <sup>nd</sup> Academic Year                              |                                                                                | 第三學年<br>3 <sup>rd</sup> Academic Year                                    |                                                                                                | 第四學年<br>4 <sup>th</sup> Academic Year                            |                                                                      |
|---------------------------------------------------------------|---------------------------------------------------------------------|--------------------------------------------------------------------|--------------------------------------------------------------------------------|--------------------------------------------------------------------------|------------------------------------------------------------------------------------------------|------------------------------------------------------------------|----------------------------------------------------------------------|
| 第一學<br>1 <sup>st</sup> Semester                               | 第二學期<br>2 <sup>nd</sup> Semester                                    | 第一學期<br>1 <sup>st</sup> Semester                                   | 第二學期<br>2 <sup>nd</sup> Semester                                               | 第一學期<br>1 <sup>st</sup> Semester                                         | 第二學期<br>2 <sup>nd</sup> Semester                                                               | 第一學期<br>1 <sup>st</sup> Semester                                 | 第二學期<br>2 <sup>nd</sup> Semester                                     |
| 微積分<br>(一)<br>Calculus<br>( I )<br>3-0-3                      | 商業應用軟體<br>Business<br>Computer<br>Software<br>Applications<br>2-0-2 | 國際政治與經<br>濟<br>International<br>Political and<br>Economic<br>3-0-3 | 跨文化溝通<br>Intercultural<br>Communication<br>3-0-3                               | 電子商務<br>Electronic<br>Business<br>3-0-3                                  | 國際創新管理<br>International<br>Innovation<br>Management<br>3-0-3                                   |                                                                  | 實務專題<br>Special<br>Practicing<br>Project<br>3-0-3                    |
| 國際商務溝通<br>International<br>Business<br>Communication<br>2-0-2 | 英語簡報與發<br>表<br>English<br>Presentation and<br>Writing<br>2-0-2      | 行銷管理<br>Marketing<br>Management<br>3-0-3                           | 成本與管理會計<br>Cost and<br>Management<br>Accounting<br>3-0-3                       | 管理專題講座<br>Seminar on<br>Management<br>Topics<br>2-2-3                    | 國際企業個案<br>Case Study on<br>International<br>Management<br>3-0-3                                |                                                                  |                                                                      |
| 新興市場分析<br>Emerging<br>Markets<br>Analysis<br>3-0-3            | 國際企業管理<br>International<br>Business<br>Management<br>3-0-3          | 財務管理<br>Financial<br>Management<br>3-0-3                           | 國際人力資源管<br>理<br>International<br>Human Resource<br>Management<br>3-0-3         | 全球運籌管理<br>Global Logistics<br>Management<br>3-0-3                        | 國際策略管理<br>International<br>Strategic<br>Management<br>3-0-3                                    |                                                                  |                                                                      |
|                                                               |                                                                     | 生產與作業管<br>理<br>Production and<br>Operation<br>Management<br>3-0-3  | 國際行銷管理<br>International<br>Marketing<br>Management<br>3-0-3                    |                                                                          |                                                                                                |                                                                  |                                                                      |
| 8-0-8                                                         | 7-0-7                                                               | 12-0-12                                                            | 12-0-12                                                                        | 8-2-9                                                                    | 9-0-9                                                                                          | 0-0-0                                                            | 3-0-3                                                                |
| 專業選修 24 學分<br>Elective Courses: 24 Credits                    |                                                                     |                                                                    |                                                                                |                                                                          |                                                                                                |                                                                  |                                                                      |
|                                                               | 經濟學(二)<br>Economics( II )<br>3-0-3                                  | 程式設計<br>Program Design<br>3-0-3                                    | 國際服務作業管<br>理<br>International<br>Services<br>Operations<br>Management<br>3-0-3 | 國際事務專題<br>Special Topics<br>on International<br>Affairs<br>3-0-3         | 國際談判與衝<br>突管理<br>International<br>Conflict<br>Management &<br>Negotiation<br>Strategy<br>3-0-3 | 產業實務實<br>習(一)<br>Industry<br>Internship<br>( I )<br>1-8-5        | 產業實務實<br>習(三)<br>Industry<br>Internship<br>( III )<br>1-8-5          |
|                                                               |                                                                     | 國際貿易實務<br>Practice of<br>International<br>Trade<br>3-0-3           | 投資學<br>Investment<br>Management<br>3-0-3                                       | 金融市場與機<br>構<br>Financial<br>Markets and<br>Institutions<br>3-0-3         | 國際財務管理<br>International<br>Financial<br>Management<br>3-0-3                                    | 產業實務實<br>習(二)<br>Industry<br>Internship<br>( II )<br>1-8-5       | 產業實務實<br>習(四)<br>Industry<br>Internship<br>( IV )<br>1-8-5           |
|                                                               |                                                                     |                                                                    |                                                                                | 創新與創業管<br>理<br>Entrepreneurship<br>and Innovation<br>Management<br>3-0-3 | 國際會展策畫<br>及行銷<br>International<br>Convention,<br>Exhibition and<br>Event<br>Promotion<br>3-0-3 | 國際交換學<br>習(一)<br>Exchange<br>Student<br>Program ( I )<br>10-0-10 | 國際交換學<br>習(二)<br>Exchange<br>Student<br>Program<br>( II )<br>10-0-10 |

| 第一學年<br>1 <sup>st</sup> Academic Year                                                                                            |                                  | 第二學年<br>2 <sup>nd</sup> Academic Year |                                  | 第三學年<br>3 <sup>rd</sup> Academic Year |                                                 | 第四學年<br>4 <sup>th</sup> Academic Year                                                            |                                  |
|----------------------------------------------------------------------------------------------------------------------------------|----------------------------------|---------------------------------------|----------------------------------|---------------------------------------|-------------------------------------------------|--------------------------------------------------------------------------------------------------|----------------------------------|
| 第一學<br>1 <sup>st</sup> Semester                                                                                                  | 第二學期<br>2 <sup>nd</sup> Semester | 第一學期<br>1 <sup>st</sup> Semester      | 第二學期<br>2 <sup>nd</sup> Semester | 第一學期<br>1 <sup>st</sup> Semester      | 第二學期<br>2 <sup>nd</sup> Semester                | 第一學期<br>1 <sup>st</sup> Semester                                                                 | 第二學期<br>2 <sup>nd</sup> Semester |
|                                                                                                                                  |                                  |                                       |                                  |                                       | 暑期產業實務實習<br>Summer Industry Internship<br>0-4-2 | 海外研習<br>Seminar for International Management<br>(collaborative short-term programs)<br><br>3-0-3 |                                  |
| 0-0-0                                                                                                                            | 3-0-3                            | 6-0-6                                 | 6-0-6                            | 9-0-9                                 | 9-4-11                                          | 15-16-23                                                                                         | 12-16-20                         |
| <p style="text-align: center;"><b>最低畢業總學分：128</b></p> <p style="text-align: center;">Minimum graduation credits: 128 credits</p> |                                  |                                       |                                  |                                       |                                                 |                                                                                                  |                                  |

#### 畢業規定 Regulations for Graduation:

除了修畢 128 學分與英文多益 TOEIC 必須達到 750 分以上之外，必須完成下列 3 項當中的一項始得畢業

1. 海外交換至少一個學期
2. 海外實習 2 個月以上
3. 參加管院海外短期研習至少兩週以上者

#### Regulations for Graduation:

Minimum graduation credits: 128 credits. (2) TOEIC score: above 750.

Except for the two terms above, students must complete one of the following programs:

1. Join the Exchange student program at least for one semester
2. Overseas Internship for more than two months
3. Participate short-term study abroad program provided by the College of Management, at least for two weeks

#### 選課說明 Course Selection

1. 2018 學年度起入學本學程課程以「全英文」授課。

All courses will be conducted in English in BIM from 2018 academic year.

2. 大四建議同學做國際交換學習或產業實務實習，或者選修外系選修課程。若是於選擇暑假實習兩個月(320 小時)者，可選修暑期產業實務實習 2 學分，若是於寒暑假參加海外短期研習者，可選修企管系研究所開的「國際管理研討」3 學分。

The senior students are recommended to join the overseas exchange program, practical internship in industry or take elective courses from other departments. Two credits of summer practical internship in the industry are given if joining the summer internship for 320 hours. Three credits of “Seminar for International Management” are given from MBA if joining the short-term collaborative short-term programs during winter/summer vacation.

3. 實務專題為學校規定必修，學生可以從管院各系教師選擇指導老師指導之。若是選擇國際交換學習或產業實務實習者，得出國研習成果報告或海外產業實務實習報告作為實務專題之學習成果。

The special practical project belongs to one of the school-required courses; students can choose any teachers from the College of Management to be their advisor. The report of the Exchange Student Program or practical internship in the industry can be served as the learning achievement of a special practical project.

4. 國際交換學習建議於大四執行，可以規畫出國半年或一年，於姐妹校每學期至少得選修 10 學分以上之課程且及格，並經過學程會議核定，始可獲得此學分。若是於大三前往者，必須考慮於姐妹校所選課程是否能與本校大三課程相互抵免，請務必

於出國交換前申請並獲得學程會議核准始可抵免。若未能抵免足夠學分，則必須自行負擔可能延畢之情形。

One-year or half-year exchange student program is suggested to be taken during the senior year, and the participants have to select at least 10 credits and pass all subjects every semester in the sister school. Credits will be given after the verification of the BIM Committee. If students study abroad during the junior year, please consider if courses taken in the sister school can be waived. Credits can be waived only when verified by BIM Committee before joining the exchange program; if not, be aware of the possibility of postponing graduation day.

5.產業實務實習可向學校研發處申請，一切依照學校規定辦理。若由國管辦公室安排者，產業實務實習(一)(9月中至1月中執行)請於2月底前完成申請，產業實務實習(二)(2月中至6月中執行)請於9月底完成申請。暑假實習者，請於1月底完成申請。

Practical internship in the industry can be applied to the Office of Research and Development based on the regulations of the school. If students apply to the Office of BIM, please complete the application process before the end of February if taking the practical internship in industry I (from September to January); please complete the application process before the end of September if taking a practical internship in industry II (from February to June). Summer internship in the industry should be applied before the end of January.

6.產業實務實習可以於國內或海外執行，若為國內實習則不得做為畢業條件，實習指導老師以管院專任教師為限。

Practical internship in the industry can be taken in the country or overseas; however, domestic practical internship in industry is not counted to meet the graduation requirements. Only full-time teachers from the College of Management are qualified to be the advisor for an internship.

7.畢業選修學分無外系學分上限之規定，原則採認英語授課及第二外語教學課程之選修課程，中文授課之專業選修課程最高採認12學分。

Credits taken from other departments as graduation elective credits is unlimited. However, only courses taught in English or the second foreign language are adopted as elective courses. At most, twelve credits are adopted for professional elective courses taught in Chinese.

8.外籍生將依據四年制外籍生校共同必修課程流程圖修習

Foreign students should follow the school-required course flow chart as bachelor degree students'.

| 第一學年<br>1 <sup>st</sup> Academic Year                                                                            |                                    | 第二學年<br>2 <sup>nd</sup> Academic Year  |                                         | 第三學年<br>3 <sup>rd</sup> Academic Year |                                    | 第四學年<br>4 <sup>th</sup> Academic Year |                                  |
|------------------------------------------------------------------------------------------------------------------|------------------------------------|----------------------------------------|-----------------------------------------|---------------------------------------|------------------------------------|---------------------------------------|----------------------------------|
| 第一學<br>1 <sup>st</sup> Semester                                                                                  | 第二學期<br>2 <sup>nd</sup> Semester   | 第一學期<br>1 <sup>st</sup> Semester       | 第二學期<br>2 <sup>nd</sup> Semester        | 第一學<br>1 <sup>st</sup> Semester       | 第二學期<br>2 <sup>nd</sup> Semester   | 第一學期<br>1 <sup>st</sup> Semester      | 第二學期<br>2 <sup>nd</sup> Semester |
| 校共同必修 30 學分(含通識 8 學分)<br>General Education Courses: 30 Credits (Including 8 Credits of General Education Course) |                                    |                                        |                                         |                                       |                                    |                                       |                                  |
| 體育<br>Physical Education<br>2-0-0                                                                                | 體育<br>Physical Education<br>2-0-0  | 體育興趣選項<br>Physical Activities<br>2-0-0 | 體育興趣選項<br>Physical Activities<br>2-0-0  | 職場英文<br>Career English<br>2-0-2       |                                    |                                       |                                  |
| 通識課程<br>General Education<br>2-0-2                                                                               | 通識課程<br>General Education<br>2-0-2 | 通識課程<br>General Education<br>2-0-2     | 通識課程<br>General Education<br>2-0-2      | 通識課程<br>General Education<br>2-0-2    | 通識課程<br>General Education<br>2-0-2 |                                       |                                  |
| 文學與創新<br>2-0-2                                                                                                   | 文學與創新<br>2-0-2                     |                                        | 哲學思考<br>Philosophical Thinking<br>2-0-2 |                                       |                                    |                                       |                                  |

| 第一學年<br>1 <sup>st</sup> Academic Year |                                      | 第二學年<br>2 <sup>nd</sup> Academic Year |                                  | 第三學年<br>3 <sup>rd</sup> Academic Year |                                  | 第四學年<br>4 <sup>th</sup> Academic Year |                                  |
|---------------------------------------|--------------------------------------|---------------------------------------|----------------------------------|---------------------------------------|----------------------------------|---------------------------------------|----------------------------------|
| 第一學<br>1 <sup>st</sup> Semester       | 第二學期<br>2 <sup>nd</sup> Semester     | 第一學期<br>1 <sup>st</sup> Semester      | 第二學期<br>2 <sup>nd</sup> Semester | 第一學<br>1 <sup>st</sup> Semester       | 第二學期<br>2 <sup>nd</sup> Semester | 第一學期<br>1 <sup>st</sup> Semester      | 第二學期<br>2 <sup>nd</sup> Semester |
| 華語(一)<br>Mandarin( I )<br>2-0-2       | 華語(二)<br>Mandarin( II )<br>2-0-2     | 華語(三)<br>Mandarin( III )<br>2-0-2     | 華語(四)<br>Mandarin(IV)<br>2-0-2   | 華語(五)<br>Mandarin( V )<br>2-0-2       |                                  |                                       |                                  |
| 服務學習<br>Service<br>Learning<br>0-2-0  | 服務學習<br>Service<br>Learning<br>0-2-0 |                                       |                                  |                                       |                                  |                                       |                                  |
| 8-2-6                                 | 8-2-6                                | 6-0-4                                 | 8-0-6                            | 6-0-6                                 | 2-0-2                            | 0-0-0                                 | 0-0-0                            |

